

Codes in Listings Indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Sacramento (No Code) Crocker (CR) North Sacramento (NS) West Sacramento (WS)
 Sacramento (No Code) Crocker (CR) North Sacramento (NS) West Sacramento (WS)



Phone for fast one-day service
\$20 to \$1500
 on salary, car or furniture

Loans made without endorsers—on salary, car or furniture
 Repay in monthly instalments—up to 24 months to repay.
 Sensible terms.
 Dependable service since 1878.

HOUSEHOLD FINANCE

Corporations

1020-8th St., Cor. "K" St., 204 Nicolaus Bldg., 2nd Fl.
 PHONE: GI 2-3683

3343 El Camino Ave., Access from Country Club Center
 PHONE: IV 7-8601

Loans Made to Residents of Nearby Towns

Loans—(Cont'd)

CROCKER-ANGLO BANK LOANS

LOANS FOR ALL PURPOSES
 Business Personal Automobile
 Property Improvement Life Insurance Policy
 Member Federal Deposit Insurance Corp.

"WHERE TO CALL"

CROCKER-ANGLO NATL BANK

Capital Ofc 7th & J-----HI 4-7800

Carmichael Office

5746 Marconi Av(C)---IV 3-3831

Fair Oaks Office California & Fair Oaks Bl Fair Oks---WOrkn 7-5785

Fruitridge Office

5695 Stockton Bl-GI 7-9861

Midtown Office 1500-23rd---GI 1-4001

Oak Park Office 2863-35th---GL 7-5721

West Sacramento Office

840 Jefferson Bl(WS)-FR 1-6793

CURRAN COMPANY THE

4336-4th Av-GL 2-2603

DIAL FINANCE CO Forum Bldg---HI 6-7963

(See Advertisement This Page)

DYNAN FINANCE CO 1007-12th---GI 2-9007

(See Advertisement Page 269)

Farmers & Merchants Bank of Central Calif 7237 East Parkway---GA 8-0204

Federal Land Bank of Berkeley Agency 1521 I-GI 2-7969

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

FIRESIDE THRIFT

LARGE LOANS OUR SPECIALTY
 \$100 to \$5,000 or More PERSONAL & REAL ESTATE
 Quick, Convenient, Courteous & Confidential Service
 Offices All Over California



"WHERE TO CALL"

SACRAMENTO OFFICE

Fireside Thrift 1014 J-----GI 1-4053

LODI OFFICE

Fireside Thrift Agricultural & Dairy Loans 23 N School Lodi-----ENdicot 8-5385

First Western Bank and Trust Company 1005 J-GI 1-6141

FORT SUTTER SAVINGS & LOAN ASSN 2200 J-GI 3-4675

GENERAL ACCEPTANCE CO

A Personalized Loan Service Designed For Your Individual Needs
 Any Amount From \$50 to \$1000
 NORTH SACRAMENTO
 1804 Del Paso Blvd(NS)---WA 5-8508

GENERAL FINANCE LOANS

OUR SPECIALTY REFINANCING CONTRACTS AND LOANS For the Purpose of REDUCING PAYMENTS

"FOR INFORMATION CALL"

SACRAMENTO OFFICE

GENERAL FINANCE CORPORATION 923-10th-GI 1-4084

(Continued Next Page)

DIAL FOR YOUR LOAN THEN STOP IN!

DIAL HI 6-7963

\$25 to \$1500

SALARY LOANS - FURNITURE LOANS - AUTO LOANS

Convenient Monthly Payments

WHO IS ELIGIBLE — Loans are made to both men and women, married or single. Our service is designed for people in all walks of life and meets most borrower's needs.

NO ENDORSERS REQUIRED — You may borrow on your salary or on such security as your furniture or your car.

FOR MONEY YOU NEED — You may borrow the amount YOU need... \$25, \$100, \$200, \$500, up to \$1500. Consolidate your bills, pay doctor or dentist, provide help in emergencies or for any other purpose.

MONTHLY PAYMENTS — Use our Budget Payment Plan... payments are the same amount each month and are designed to fit your budget.
 COMPLETELY CONFIDENTIAL — Our service is a personal business deal between us. Your friends, employer and relatives will not know of your loan. Phone from the privacy of your home.

QUICK ACTION — By phoning us first, your loan, when approved, is ready when you come in. If you prefer, visit our office in person. We specialize in one-trip service.

DIAL Finance Company
 OF SACRAMENTO

1107 Ninth Street (Corner K) 619 Forum Building

DIAL HI 6-7963

LOANS

ON SALARY FURNITURE AUTOMOBILE

Phone **MAC** **MAC**

For your **LOAN** to

SAVE TIME and SAVE INCONVENIENCE

\$50 to \$2500



Offers you

1. Money in 30 Minutes

2. A Payment Plan to Fit Your Income

3. Cash for Every Purpose

Phone

SACRAMENTO

1612 K — GIbert 1-2701
 COUNTRY CLUB CENTRE OFFICE
 Rm. 22 Centre Office Bldg.
 3382 El Camino — IV 3-2731

AUBURN
 890 Lincoln Way — TUrner 5-2401

MERCANTILE ACCEPTANCE COMPANY

Loans—(Cont'd)

HFC 3343 El Camino Av-----IV 7-8601

1020-8th-----GI 2-3683

Household Finance Corp 1020-8th-GI 2-3683

3343 El Camino Av-----IV 7-8601

(See Advertisement Page 268)

Household Finance Corp of Sacto North

3343 El Camino Av-IV 7-8601

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Household Finance Corp

1020-8th-GI 2-3683

Household Finance Corp of Sacto North

3343 El Camino Av-IV 7-8601

"WHERE TO CALL"

Household Finance Corp

1020-8th-GI 2-3683

Household Finance Corp of Sacto North

3343 El Camino Av-IV 7-8601

(See Advertisement Page 268)

Household Finance Corp of Sacto North

3343 El Camino Av-IV 7-8601

(Continued Next Page)

Advertise here—it pays.

WHERE CAN I GET A LOAN?

CALL MORTHRIFT!

He's right. If you need friendly help on any money problem, call Morthrift.

Our requirements are so flexible, liberal, that few people find any difficulty borrowing here.

LOANS without co-makers are made on many plans, including:

- AUTO
- FURNITURE
- COLLATERAL
- SALARY
- GUARANTEE
- REAL ESTATE
- BOATS

Payments helpfully fitted to your budget. Fast, confidential service. It will pay you to compare our rates and service before you borrow.

ONE CALL... ONE STOP ONE DAY LOAN SERVICE

CALL BUDGET FOR CASH

Get rid of piled-up bills once and for all... reduce heavy installment payments as much as 50%. Phone today for a speedy cash loan.

LOANS \$20 to \$1500 ON SALARY, AUTO, OR FURNITURE

SACRAMENTO

1018 EIGHTH STREET

GI 2-6956

Since 1937

Budget FINANCE PLAN

A NATION-WIDE SERVICE FORMERLY SIGNATURE LOAN CO.

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

are you a little short this month?



Call **SEABOARD** FINANCE COMPANY

\$25 To \$2500 OR MORE

ON

Auto - Furniture - Salary

IN SACRAMENTO

GI 3-3945

1331 L STREET

IV 3-5123

3417 EL CAMINO AV

The Difference with Seaboard's the Service

PF

PACIFIC FINANCE

ONE CALL... ONE STOP ONE DAY LOAN SERVICE

CALL BUDGET FOR CASH

Get rid of piled-up bills once and for all... reduce heavy installment payments as much as 50%. Phone today for a speedy cash loan.

LOANS \$20 to \$1500 ON SALARY, AUTO, OR FURNITURE

SACRAMENTO

1018 EIGHTH STREET

GI 2-6956

Since 1937

Budget FINANCE PLAN

A NATION-WIDE SERVICE FORMERLY SIGNATURE LOAN CO.

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street

When you need money come to Public Finance. We make loans—to married or single people—to pay bills—to buy clothing, furniture, appliances, or for any other worthwhile purpose.

Come In, Write or Phone To Arrange for the Money You Want

Public Finance Corporation

Gilbert 2-0451

1119 Eighth Street